

Manage Your Account

Prize draw – employer tools



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Sample member communications

What are these?

We're offering pension scheme members the chance to be entered into a prize draw. To be able to win a prize, they'll simply need to register for our secure customer website, Manage Your Account (MYA) and submit their prize draw entry.

The aim of the prize draw is to increase registration and use of MYA so that members can access their pension information securely (at a time convenient to them) and use our online tools to engage more effectively with their retirement planning.

With this in mind we've created a series of communications to inform your employees about our prize draw and the actions they must take so that they can be entered for a chance to win a prize. The next few pages show samples of the communications and promotional items that we suggest you use to communicate to employee via internal communication channels.

Step one - prize draw announcements

Step one announcements can be used once a prize draw opens

Suggested wording for employee announcement email

Subject Line: Win a Red Letter Days gift card worth £500!

From name: <<Employer's email name>>

From email: <<Employer's email address>>

Dear <<Employee name>>

We're delighted to say that Legal & General is offering a lucky pension scheme member the chance to choose from a wide range of amazing experiences by winning a **Red Letter Days gift card worth £500!**

Simply register and log in to Manage Your Account online by visiting [legalandgeneral/mya-pd1](#)

Once there, follow the links provided to submit your prize draw entry by **30 June 2019**. If you're already registered, just log in and submit your entry by the deadline.

Not yet heard about Manage Your Account?

Watch [this video](#) and learn how to take control of your pension.

Make sure you submit your prize draw entry by the deadline - good luck!

[View our terms and conditions](#)

<<Employer name>>

Long URLs for the hyperlinks contained within copy above:

¹ <https://www.legalandgeneral.com/mya-pd1>

² https://www.legalandgeneral.com/workplacebenefitsResp/_campaign/mya1/

³ <https://eforms.legalandgeneral.com/mya-engagement/win-500-red-letter-day-vouchers/terms-and-conditions>

Poster

Accessible [here](#)

Login to Manage Your Account to win a Red Letter Days gift card worth £500!



We're offering lucky pension scheme members the chance to win!

Simply visit

legalandgeneral.com/mya-pd2

Once there, register and log in to **Manage Your Account** and submit your prize draw entry **by 30 June 2019**. If you're already registered, just log in and submit your entry by the deadline.

Not yet heard about Manage Your Account?

Watch our short video to learn how it can help you take control of your pension: legalandgeneral.com/myavideo

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Leaflets

Accessible [here](#)

Login to Manage Your Account to win a Red Letter Days gift card worth £500!



We're offering lucky pension scheme members the chance to win!

Simply visit legalandgeneral.com/mya-pd3

Once there, register and log in to **Manage Your Account** and submit your prize draw entry **by 30 June 2019**. If you're already registered, just log in and submit your entry by the deadline.



Not yet heard about Manage Your Account?

Watch our short video to learn how it can help you take control of your pension: legalandgeneral.com/myavideo


Your next pension statement will be online

Keep an eye out for an email or letter from us that will tell you when your statement is ready to view on **Manage Your Account**, our secure customer website.


Log in to **Manage Your Account** for a chance to win: legalandgeneral.com/mya-pd3

You'll need to register if you've not already done so.

Make sure you submit your prize draw entry by 30 June 2019 – good luck!



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Suggested wording for your internal social media channel

Win a Red Letter Days gift card worth £500!

Legal & General is offering a lucky pension scheme member the chance to choose from a wide range of amazing experiences by winning a **Red Letter Days gift card worth £500!**

To be entered for a chance to win, simply register and log in to Manage Your Account by visiting [legalandgeneral/mya-pd4](https://www.legalandgeneral.com/mya-pd4)

Once there, follow the links provided to submit your prize draw entry by **30 June 2019**. If you're already registered, just log in and submit your entry by the deadline.

Not yet heard about Manage Your Account?

Watch [this video](#) and learn more about your pension.

Make sure you submit your prize draw entry by the deadline - good luck!

[View our terms and conditions](#)

Long URLs for the hyperlinks contained within copy above:

- 1 <https://www.legalandgeneral.com/mya-pd4>
- 2 https://www.legalandgeneral.com/workplacebenefitsResp/_campaign/mya1/
- 3 <https://eforms.legalandgeneral.com/mya-engagement/win-500-red-letter-day-vouchers/terms-and-conditions>

Suggested wording for internal newsletter or intranet

Win a Red Letter Days gift card worth £500!

Legal & General is offering lucky pension scheme member's the chance to choose from a wide range of amazing experiences by winning a **Red Letter Days gift card worth £500!**

To be entered for a chance to win simply register and log in to Manage Your Account by visiting [legalandgeneral.com/mya-pd5](https://www.legalandgeneral.com/mya-pd5)

Once there, follow the links provided to submit your prize draw entry by **30 June 2019**. If you're already registered, just log in and submit your entry by the deadline.

Not yet heard about Manage Your Account?

Go to [legalandgeneral.com/myavideo](https://www.legalandgeneral.com/myavideo) and watch our short video to learn how it can help you take control of your pension.

Make sure you submit your prize draw entry by the deadline - good luck!

[View our terms and conditions](#)

Long URLs for the hyperlinks contained within copy above:

- 1 <https://www.legalandgeneral.com/mya-pd5>
- 2 <https://www.legalandgeneral.com/workplacebenefitsResp/campaign/mya1/>
- 3 <https://eforms.legalandgeneral.com/mya-engagement/win-500-red-letter-day-vouchers/terms-and-conditions>

Step two – follow up communications

This could be used mid-way through the prize draw

Suggested reminder for internal social media channel

Don't miss your chance to win a Red Letter Days gift card worth £500!

Have you heard? Legal & General is offering a lucky pension scheme member the chance to choose from a wide range of exciting experiences by winning a **Red Letter Days gift card worth £500!**

To be entered for a chance to win, simply register and log in to Manage Your Account by visiting [legalandgeneral/mya-pd6](https://www.legalandgeneral.com/mya-pd6)

Once there, follow the links provided to submit your prize draw entry by **30 June 2019**. If you're already registered, just log in and submit your entry by the deadline.

Not yet heard about Manage Your Account?

Watch [this video](#) and learn more about your pension.

Make sure you submit your prize draw entry by the deadline - good luck!

[View our terms and conditions](#)

Long URLs for the hyperlinks contained within copy above:

- 1 <https://www.legalandgeneral.com/mya-pd6>
- 2 https://www.legalandgeneral.com/workplacebenefitsResp/_campaign/mya1/
- 3 <https://eforms.legalandgeneral.com/mya-engagement/win-500-red-letter-day-vouchers/terms-and-conditions>

Step three – reminder communications

Step three communications can be used one week before prize draw close

Suggested wording for internal social media channel

It's not too late to win a Red Letter Days gift card worth £500!

There's only one week to go till the Legal & General prize draw closes. Don't miss out on the chance to choose from a wide range of exciting experiences by winning a **Red Letter Days gift card worth £500!**

To be entered for a chance to win, simply register and log in to Manage Your Account by visiting [legalandgeneral/mya-pd7](https://www.legalandgeneral.com/mya-pd7)

Once there, submit your prize draw entry by **30 June 2019**. If you're already registered, just log in and submit your entry by the deadline.

Not yet heard about Manage Your Account?

Watch [this video](#) and learn how to take control of your pension.

Make sure you submit your prize draw entry by the deadline - good luck!

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Long URLs for the hyperlinks contained within copy above:

¹ <https://www.legalandgeneral.com/mya-pd7>

² https://www.legalandgeneral.com/workplacebenefitsResp/_campaign/mya1/

³ <https://eforms.legalandgeneral.com/mya-engagement/win-500-red-letter-day-vouchers/terms-and-conditions>

Suggested wording a final reminder employee email

Subject Line: Don't miss your chance to win a Red Letter Days gift card worth £500!

From name: <<Employer's email name>>

From email: <<Employer's email address>>

Dear <<Employee name>>

Legal & General is offering lucky pension scheme member the chance to choose from a wide range of exciting experiences by winning a **Red Letter Days gift card worth £500!**

To be in with a chance to win, simply register and log in to Manage Your Account by visiting [legalandgeneral/mya-pd8](https://www.legalandgeneral.com/mya-pd8)

Once there, submit your prize draw entry by **30 June 2019**. If you're already registered, just log in and submit your entry before the deadline.

Not yet heard about Manage Your Account?

Watch [this video](#) and learn how to take control of your pension.

Don't forget to submit your prize draw entry by the deadline - good luck!

<<Employer name>>

[View our terms and conditions](#)

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¹ <https://www.legalandgeneral.com/mya-pd8>

² https://www.legalandgeneral.com/workplacebenefitsResp/_campaign/mya1/

³ <https://eforms.legalandgeneral.com/mya-engagement/win-500-red-letter-day-vouchers/terms-and-conditions>

legalandgeneral.com/mya

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